

# SERVING THE HEALTH CARE INDUSTRY WITH WIDE-FORMAT DISPLAY PRODUCTS



**MegaGrafix**  
Display Products

ASI 70440

# COMMUNICATING WITH PATIENTS AND THE COMMUNITY WHILE MAINTAINING YOUR PROFESSIONAL IMAGE

MegaBrand display products perform a wide range of vital communication functions for health care facilities, including hospitals, health care clinics, urgent care centers, dental clinics, optical centers, veterinary facilities, imaging centers, and laboratories.

## From identifying services to promoting wellness programs, and enhancing your image

Management of health care facilities are using MegaBrand products and services to convey information and raise awareness of their services. These products are effectively meeting such requirements as...

- 1 Highlighting services for patients and their families
- 2 Guiding visitors through the facility and identifying important areas
- 3 Promoting wellness programs
- 4 Enhancing your image
- 5 Identifying your location
- 6 Displaying information at health fair and recruiting events
- 7 Advertising upcoming events conferences and community activities
- 8 Highlighting research at a conference
- 9 Showcasing information at trade shows and message centers

### Banners

Draw attention to and get the message across about services, wellness programs, and events throughout the community and within the hospital itself. Durable, flexible, and available in horizontal, vertical, or double-sided.



### Banner Stands

Quick, easy way to present graphic banners anywhere. Proven effective for conferences as well as press conferences

**An Extensive Portfolio Of Display Solutions For Health Care Management**

Thorough, well-planned display programs are featuring the coordinated application of these MegaBrand products.



### Feather Banners

Announce your location or your programs with brightly colored banners that flutter in the breeze.



### Posters

Available in any size, shape, or quantity from one to a thousand and on a variety of substrates.

### Interior Signs

Perfect for waiting rooms and other areas, discreet, yet attention-getting signs get your message across to patients.



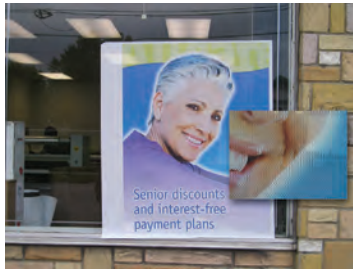
## Kiosks

Computer-based terminals within the medical center itself engage, direct, and inform patients, freeing up additional staff time.



## Static Window Cling Signs

New patients welcome, most insurances accepted, no appointment necessary, and other information can be portrayed on static window cling signs that are removable and reusable.



## Backlit Graphics/ Light Box Displays

Viewer's attention is riveted by the impact of backlit graphics in elegant light boxes. Easy loading of graphics. Available in a wide variety of sizes.



## Digital Signs

Vibrant, versatile, and fully-customized digital signs are used to communicate with patients and families, train your staff, or streamline patient handling.



## Regulatory Signs

Choose from a full range of safety and ADA-compliant signs that keep visitors informed and safe. Assist you in identifying entrances, exits, and other areas.



## Building Signs

Project a professional image with highly visible building signs that make it easy for people to find you and then identify where they need to go on your property, inside and out.



## Interior Design/ Décor Systems

Personalize your medical facilities, while improving quality of the patient experience with a combination of attractive imagery, custom design elements, and powerful visual information.



## Table Throws And Runners

Excellent presentational complements for meetings and seminars. Six and eight-foot throws feature full-color logos and drape perfectly every time. Coordinated with blank table throws, table runners also feature logo or message.

## Easels

Ideal for displaying graphics or making a presentation. Supports up to 20 pounds. Lightweight system folds flat for easy storage and transport.



## Free-Standing Backwall Display

Classy, attention-getting presentations with large surface display areas for showcasing health care services and wellness programs in lobbies and conference rooms as well as at local malls and chamber of commerce offices. These displays are also popular for press conferences, particularly as a backdrop for television appearances.



## Custom Modular Displays

Ideal solution for those who require a truly unique exhibit.



## Tabletop Displays

Durable, affordable display systems offer excellent visibility and high-end looks. Use for conferences, seminars, educational programs, and on-the-go sales presentations.



## Literature Displays

Full range of styles is available for displaying brochures on medical services, wellness programs, and other offerings.

## Exhibit And Display Graphics

Eye-catching designs and colorful custom graphics create impact and make your special events successful. Generate excitement as they show who you are and what you have to offer.



## Custom Vehicle Graphics

Both magnetic vehicle signs and vehicle wraps are available for ambulances, other emergency response units, and specialty vehicles.



## Do You Have Something Else In Mind?

Let us develop the specific wide-format display product you have in mind for specific needs at your facility. Just contact us for a no-obligation discussion and quotation.

**The full range of MegaBrand wide-format display products assists you in providing the perfect solution for marketing medical services and programs. All of these products come with a 100% guarantee of satisfaction.**

## Countertop Displays

Full-color, graphically-appealing signs place a promotional message at reception areas, message centers, and other locations.



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