

# SERVING THE HOSPITALITY INDUSTRY

*with client convention and exhibition display products*



**MegaGrafix**  
Display Products

# FURNISHING THE PERFECT COMBINATION OF DISPLAY MATERIAL FOR THAT SPECIAL EVENT

With the full array of MegaBrand display products for corporate meetings, conferences, association activities, and other events, hospitality management can help create inspiring ceremonies that will be remembered long after the last guest has left.

## Meeting The Needs Of Show Organizers, Event Planners, And Exhibitors

MegaBrand display products and services are being successfully utilized by event planners and managers, supporting communications objectives on a full range of corporate and organizational activities, including...

- 1 Corporate meetings and conferences
- 2 Pharmaceutical and medical events
- 3 Association proceedings
- 4 Seminars, road shows, and product launches
- 5 Cultural, civic, and social events
- 6 Business holiday parties and family days
- 7 Sports banquets and award nights
- 8 Cocktail receptions
- 9 Gala dinners
- 10 Opening and closing ceremonies
- 11 Concerts and musical events



## An Extensive Portfolio Of Event Display Solutions

Hospitality management can offer this MegaBrand portfolio of visually engaging and highly relevant display products to corporate and organizational clients who have selected their facilities for upcoming events.

### Backwall Displays

Classy, attention-getting presentations with large surface display areas for showcasing event graphics.



### Custom Modular Displays

Ideal display solution for those who require a truly unique exhibit.



### Tabletop Displays

Quick set-up portable exhibit features vibrant graphics along with impeccable fit and finish.

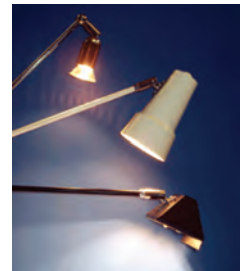


### Exhibit Graphics

Achieving the best imagery... on the best media for displaying event graphics.

### Lighting And Accessories

Various styles for drawing and keeping attention on the exhibit. Available with light, bulb, and mounting kit.



### Podiums And Reception Counters

Designed for interactive customer service, these are perfect for reception areas or speaking presentations.





### Table Throws And Runners

Select a plain table throw with custom runner or full-color table throw, either with logo and images desired.



### Easels

Various colors, styles, and sizes; perfect for use in any type of presentation or simply as a poster display.



### Literature Racks

Stylish racks display a maximum of information on a minimum of floor space.



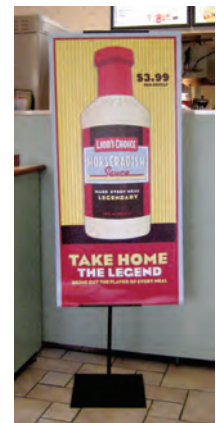
### Workstations

Handy workstations with space for customer interaction and computer accessories feature beautiful graphics.



### Banner Stands

Quick, easy way to present your graphic banners anywhere.



### Kiosks

Eye-catching computer-based terminals are being used as information directories, visitor guides, and self-service terminals.



### Banners

Available in horizontal, vertical, or double-sided to communicate a message with style and excitement.



## Hanging Banner Displays

Available in round, triangular, and square designs, all commanding attention in the underused overhead space.



## Interior Promotional Signs

Wide range of sizes and styles are available for announcing events, introducing speakers, or showing products and services.



## Directional Signs

Excellent wayfinding signs for even event, reliably directing people to their destinations.

## Outdoor Sidewalk Signs

Weather-resistant signs are ideal for drawing visitors into your event.



## Posters

In virtually any size, shape or quantity, and on a variety of materials.



## Digital Printing

Great for name badges, invitations, programs, award certificates, and registration forms.

**Variable Data Digital Printing** Acknowledges guests, staff, and others as individuals with personalized identification and greetings.

# MegaGrafix

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## Do You Have Something Else In Mind?

Let us develop the specific wide-format display products you have in mind for specific needs at your facility. Just contact us for a no obligation discussion and quotation.

**The full range of MegaBrand wide format products and services assist you in providing the perfect solution for client event marketing needs...in hosting an event that is different and exciting. All of these products come with a 100% guarantee of satisfaction.**