

MegaGrafix

SUMMER 2008 CATALOG



Certificate of Guarantee

MegaGrafix offers to all dealer members our risk-free
Certificate of Guarantee.

**We promise and affirm to you, the holder of
this certificate, that your MegaGrafix products will
be backed by a 100% guarantee of satisfaction.**

If you or your customer are not completely satisfied with
your MegaGrafix products, for any reason, we will:

Quickly redo the order at our expense

- or -

Provide a full refund on the project.

Our commitment to you is to stand by our promise
to deliver real value with MEGA Brand products.

MegaGrafix
Better. Faster. Cheaper. Guaranteed!

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BANNERS

The perfect banner for your promotion or event means more awareness and business. That's why we'll create one that's just right for you. Have fun and have success!

- Best choice of material, size and configuration
- Fade and tear resistant
- Water and weather proof

INDOOR BANNERS

Grab attention in your sales environment and surround your product with excitement. We offer economical choices. Our banners also work beautifully with banner stands.

- Wall or ceiling mounted
- Size and configuration to meet your needs
- Fade resistant



OUTDOOR BANNERS

These MegaGrafix banners can be printed on a variety of materials to meet specific promotional, sporting, seasonal, holiday, patriotic, municipal, and collegiate use.

- Size and configuration to meet your needs
- Fade, and tear resistant
- Water and weather proof



POLE BANNERS

From civic events to promotions, MegaGrafix pole banners make certain that your message reaches thousands of passers-by each day.

- Hang from street and light poles or wall mount (variety available)
- Printed on one or two sides
- Water and weather resistant



FEATHER BANNERS

Get your sales message, business image, or event promotion off in flying colors. Even with no wind, these banners appear to be “flying”, drawing attention in a unique way.

- Available in five pole heights and a variety of banner styles/shapes
- Use indoors or out, on sand, snow, concrete and soil.
- Create visual impact by grouping three or more banners



BUILDING WRAPS

MegaGrafix building wraps are truly spectacular – with your message seen by walking and driving traffic for blocks and blocks. It’s no wonder that these gigantic wraps are showing up on downtown renovation projects, city skyscrapers, building development programs, stadiums and more. We will handle your entire project from initial concept to installation, all with affordable pricing.



BANNER RAIL

The suspension rail in aluminium provide classy and cost effective solutions for displaying your graphics. Show banners and posters in shop windows, banks, shopping malls, travel agencies etc. In places where people are passing by. Best of all – the slender profile has a unique and extra strong snap-lock function.



POSTERS & PRINTS

POSTERS & PRINTS

MegaGrafix posters promote products and services just about anywhere. They also make a difference in decorating an area or complementing interior design.

- Virtually any size up to 60 inches wide
- Matte, satin, or high-gloss paper and canvas
- Fabric, scrim vinyl, and backlit material



POSTERS

Here's an affordable way to create awareness and build business. Displaying information about products and events, these posters get your message noticed.

- Variety of indoor applications
- Virtually any length, width, and configuration
- Short, medium, and large quantity runs



LIFE-SIZE CUT OUTS

These realistic figures – celebrities, athletes, cartoon characters, animals, etc. - add pizzazz to retail promotions, trade shows, meetings, and other events.

- Attention grabbers when used in store front windows
- Custom designs available with co-worker, friend, and family photos



FINE ART

MegaGrafix can produce beautiful reproductions for artists, galleries, museums, and collectors. These prints can be provided on fine art papers and canvases.

- Acid-free watercolor archival papers or canvas
- Expert scanning and precise color matching/correction
- Photographic quality, pigmented inks



COURTROOM GRAPHICS

Visually communicate complex evidence to juries and other legal audiences. These graphics illustrate oral messages and highlight important facts.

- Custom trial presentations
- Effective support for litigation and mediation
- Meet the toughest deadlines and budgets



WALL GRAPHICS SHORT TERM

Short-term wall graphics are ideal for effectively delivering your message in applications where permanent solutions are not possible. Applications include retail and corporate announcements, seasonal information, point-of-purchase, temporary wall murals and more.

- Indoor and outdoor compatible
- Variety of available substrates
- Fast, clean installation and removal



LONG TERM

Capture your audience's attention with stunning custom wall paper graphics. Turn any wall surface into a high resolution promotion with custom designed murals and wall graphics.

- Perfect for retail stores, restaurants, office lobbies, schools, construction barricades and more!
- Indoor and outdoor compatible



REPOSITIONABLE

Re-positionable wall graphics are great for applications where your message can be quickly and easily moved or changed. Ideal for sensitive surfaces, these graphics will not peel the paint off a primed wall, nor damage wallpaper when placed over it.

- Indoor and outdoor compatible
- Flexible around corners and curves
- Rip and wrinkle resistant
- Will not damage host wall



POSTERS & PRINTS

TEXTURED WALL

Painted wall murals are now a thing of the past for brick, concrete, industrial stucco and tile walls– to name a few! Our textured wall graphics are perfect for installation on surfaces commonly found in sports arena, stadiums, restaurants, retail and other public venues. Create photographic quality images in any size, shape or design. Its reliable adhesion turns indoor and outdoor textured surfaces into prime real estate!

- Fast, clean installation and removal
- Indoor and outdoor compatible
- More cost effective compared to painted graphics
- Gray adhesive hides any wall color



SIGNS

MegaGrafix signs offer the best way to get your message across – whether promotional, informational, instructional, directional, or safety.

- Stimulate recognition and facilitate profitable transactions
- Assure proper way finding
- Durable and resistant to weathering

INTERIOR PROMOTIONAL

MegaGrafix wall, door, window, and hanging signs place your advertising message right in the area where purchasing decisions are being made.

- Create awareness of products, services, events, location
- Attract new customers, serve as reminder of repeat business
- Drive impulse traffic and sales



BACKLIT

Let your message shine through – even in darkness. Stylish light boxes combine with backlit transparencies for rich, vibrant color and bright impressions.

- External or internal applications
- Single or double-sided use
- Can be configured to either sit on countertop or mount on wall



WINDOW

Visible near or far, these vinyl signs cling to the inside or outside of any window or glass door, and metal surfaces. A perfect look for businesses large and small.

- Suitable for application onto glass, plastics and metal areas, including cooler cases, deli cases, products, and appliances
- Easily installed and removed
- Signs do not leave residue when removed



FLOOR

These powerful graphics place a strong promotional message directly in the aisle, dramatically raising impulse purchases and product sales. They are also effective as indicator signs, safety warnings, and in events promotion.

- Available in any size or shape
- Application is quick and simple with easy-to-use tools
- Strong bond to floor surfaces



SIGNS

FLEXIFRAME

Flexiframe presents your graphics in an eye-catching and attractive way. The well designed frames increase the quality and visibility of your presentation and thereby the interest in your products and services. Flexiframe is extremely user-friendly, as well as economically priced.

www.megagrafix.com



EXTERIOR

POST & PANEL

Photographic quality images on exterior business signs? MegaGrafix post and panel systems offer this unique benefit along with customized styles and sizes.

- Strong, lightweight, non-corrosive aluminum-covered substrate
- Resists warping, twisting, and winds up to 100 miles per hour
- Can be customized for any panel size up to 4 feet x 8 feet



REAL ESTATE & SITE

Let prospective buyers, tenants, and investors see what you're offering! MegaGrafix site signs affordably display sale and leasing information.

- Ideal for real estate firms, contractors, and property management firms
- Convey message of availability or soon-to-come building project
- Resistant to tampering and vandalism



CORPORATE ID & ARCHITECTURAL

MegaGrafix signs help establish your corporate presence and brand identity, while maintaining a balance of harmony with architecture and environment.

- Communicate, direct, explain
- Customized to suit exterior and interior environments
- Built to architectural and ADA standards



INFORMATIONAL & DIRECTIONAL

Designed for exterior and interior use, these signs display important information, while also helping both customers and employees easily find their way.

- Size, shape, finish, and mounting system tailored to application
- Meet specific environmental, and budgetary objectives
- Attractive and functional



SAFETY & MUNICIPAL

MegaGrafix signs help municipal authorities and industrial management with the clear, rapid communication of safety and traffic control messages.

- Warn against hazards; perform other accident prevention functions
- Serve on street identification and traffic control applications
- Ensure correct parking and help keep lots organized



DISPLAYS

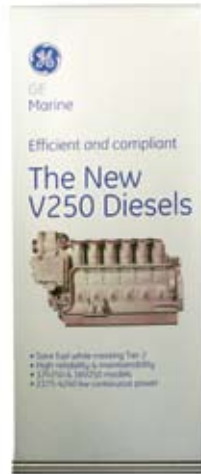
When you think about displays, trade shows are probably the first thing that comes to mind. MegaGrafix portable displays also have a multitude of other uses. Think about point-of-purchase in retail environments, fundraisers and charitable events, concerts, financial institutions, stadiums and arenas, colleges, restaurants, and more!

BANNER STANDS

BANNER UP PLUS

This top-of-the-line, quick-change banner display features a slim line design that enhances banner graphics. With lightweight aluminum construction, the display is completely portable. Hideaway swivel feet provide extra stability.

- Available as Single or double-sided
- Various widths and heights
- Multi-height capability
- Quick, easy replacement of graphics



BANNER UP MINI

This small-scale version of the Banner Up Plus weighs a mere six pounds and is ideally suited for cost-effectively delivering a powerful message on counter or tabletop – at trade show exhibits, corporate events, showrooms, point-of-purchase, front desks, and check-out counters.

- Wrinkle-free presentation
- Slim line design enhances visual appeal
- Aluminum frame with low profile furnishes stability and durability



BANNER UP LITE

The BannerUp Lite *non-retractable* banner display is light in weight, price, and handling. This versatile display is perfect for point-of-purchase applications as well as a low-cost addition to trade show exhibits. Use the BannerUp Lite individually or side by side for even more versatility.

- Lightweight and low-cost
- Adjustable height
- Single and double-sided versions
- Use individually or side by side



ADVANCE

Available as a single or double-sided display this affordable retractable combines a streamline profile and an interchangeable cartridge system. The display is easy to use and features slide-in graphics for quick, on-the-fly graphic changes.

- Stylish anodized silver finish
- Twist & lock telescoping pole
- Drop-in graphic cassettes
- Add your own branding its base



LOOKING FOR AN ENVIRONMENTALLY FRIENDLY DISPLAY SOLUTION?

Be sure to look at our Panda Stand and Smart Curve Green displays on pages 18 and 19!



MULTI MASTER

This versatile, non-retractable banner stand can be used both single and double sided, and works with virtually all banner materials. It can also be used to present foam boards and other flat panel materials.

- Adjustable height
- Non-adhesive, snap-lock top rail
- Lightweight and portable
- Rugged and durable



IMPRESSION

With similar features to the BannerUp Lite, this is a most elegant stand to further strengthen the impact of your promotion. Top class material is used in all details. Simple components to make assembly extremely fast and easy. Standard width 88 cm (special sizes to order), height 210 cm. Carrying bag included.



EXPAND

These user-friendly, easy-to-handle displays are popular for marketing projects and displaying information in retail environments, airports, trade shows, and press conferences.

- All Expand displays furnish fast and easy set-up – set up in 30 seconds
- Perfect when you need to set up and take down your message often
- Durable and highly resistant to wear and tear
- Lightweight and portable



RETRACTABLE II

Affordability is the key feature of this economical self-winding retractable. Created for short term and less demanding display requirements, it is lightweight, easy to carry, and provides super fast set-up.

- All-metal construction for added stability and durability
- Graphics unwind from anodized aluminum support base
- Available as single-sided only
- Lightweight and easy to carry



OUTDOOR

Here is the perfect display for all kinds of outdoor promotions and events. This fully-portable, double-sided retractable banner has been specifically developed for outdoor use. It provides exceptional stability and durability in virtually any weather condition— from wind to rain, snow and sleet.

- Design allows message to be visible even in wind gusts up to 22 mph
- Resists wear and tear by weather, wind; corrosion and UV radiation
- Can be used on practically any surface – sand, snow, grass, asphalt
- Easy to carry and sets up in minutes
- Resilient support pole with locking mechanism eliminates rotation



DISPLAYS

BANNER BUG

From the pint-size desk bug to the 10-foot high giant bug, you receive a world of choices. With any of the seven models available, Banner Bug can also be furnished as either a single or double-sided display. Typical applications include trade shows, sales presentations, speaking engagements, promotions and special events, and point-of-purchase displays.

- Sleek, durable design
- Single or double-sided models
- Variety of widths and heights
- Lightweight and portable
- Graphics roll up and down in seconds
- Simple, easy changing of graphics



THE PANDA STAND

Introducing the bamboo retractable banner stand - an **earth-friendly** alternative to conventional display solutions for the exhibit and display markets.

Primarily constructed of bamboo, the Panda Stand is the world's first environmentally friendly retractable banner stand. This sturdy portable display unit offers the same high performance attributes found in other retractable stands.

- Sturdy and practical
- Built with 90% renewable resources
- Precision-engineered retraction
- Easy to set up and tear down
- Clean and streamlined design that maximizes visual impact



SMART CURVE

The Smart Curve System features complementary display elements working together to flexibly meet multiple needs. Add a shelf, brochure holder, die-cut elements, or even a slot for ballot entry with minimum time and effort.

- Update your message to match your promotion
- Display products one month, accessories the next
- Add a shelf, brochure holder, die-cut elements
- Lightweight and sturdy enough to use again and again
- Superb resolution, rich saturation, and precise color accuracy
- Simple set-up and breakdown



SMART CURVE GREEN

Need a display that you can assemble in less than 5 minutes that is green, attractive, and very affordable?

Smart Curve Green has an anodized aluminum frame, powder-coated MDF base for stability, PETG brochure holders for highlighting promotions, and 4 stunning convex graphic panels. The entire display ships in a flat, well protected carton approximately 42" x 25" x 2.5".



SNAP UP BACKWALL

Driving your business! It's as simple as taking advantage of our Snap Up back-wall display. A large, curved surface area is ideal for showcasing your graphics. Select your display with full mural



graphic panels or Velcro receptive fabric panels which allow you to customize your message for each event.

- Created for 10 x 10-foot trade show booths and other exhibit applications
- Quickly setup aluminum frame with one-piece channel bar construction
- Fully cross-braced for extra stability
- No visible hardware
- Easy transport

FLEX-DISPLAY

Used individually, FLEX-display banner systems are ideal for branding, directing, recruiting, and promoting. You can also connect, expand, and arrange FLEX-Display banners to create a flexible display environment for trade shows, retail stores, showrooms, lobbies, museums, exhibits, meetings, and various events. All FLEX-displays are lightweight, portable, and adjustable to varying banner sizes.



- 24 and 32-inch FLEX-display systems feature a slim design, modest footprint, and weight of just 5 pounds.
- 48 and 59-inch systems extend as high as 12 foot, towering over the competition
- Connect FLEX-display systems into 8, 10, and 20-foot exhibits with heights adjustable to 96 or 140 inches high
- Single or double-sided configurations
- Displays set up in seconds

FLEX-DISPLAY CROSS BASE

This FLEX-display has a banner width of 19.7in and a total height of 80.7in. The classic pole comes in two pieces, is easy to assemble and has a height of 80.7in. The horizontal bars are equipped with a snap-lock system – open the bar, insert the banner, snap to close, and your banner is ready for display. The system folds into a handy bag and is completely portable. Print size: 19.7" x 78.7".



FLEX-DISPLAY TWIN BASE PANEL

This FLEX-display system is for quick and easy mounting of wider banners. The Twin base with two adjustable telescopic poles allows you to present banners of different heights. The horizontal snap-lock bars are 47.2" wide. The entire system fits into a bag 53.2" long. Print size: 47.2 x 53.2 - 96.5".



FLEX-DISPLAY BANNER FRAME

A new version of FLEX-display – with aluminium poles framing the banner. Suitable for both single-sided and double-sided banners. This system is on a foldable double base for easy transport. Banner size 25.5" wide, 53.2 - 98.4" high. It is also available in a 39.4" wide version – please call for details.



FLEX-DISPLAY BANNER WALL

A small banner wall, easy to assemble. This wall is supported by two Cross bases fitted with telescopic poles. The banner is mounted on 78.4" wide snap-lock profiles to ensure an elegant presentation.



WITH TWO TWIN BASES

A lightweight, flexible and strong banner wall. Use two XL Twin bases and connect the bars with connectors to create a straight or angled wall. The classic poles have a fixed height of 80.7" and are in two pieces for easier transport. The horizontal bars are mounted with Velcro tape to which the banner is attached, rendering the horizontal bars invisible. Print size: 120.5 - 78.7"



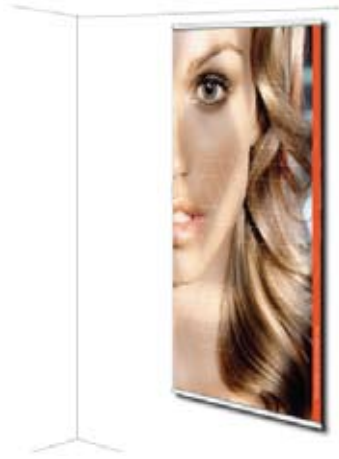
WITH FOUR BASES

A flexible banner wall using four bases for stability. Two Cross bases and two Twin base XL units ensure that the wall is easy to use and adapt. The total banner width is 188.2" using 4 horizontal bars mounted with Velcro tape and connectors for straight or angular display. The upright poles are classic poles in two pieces for easy transport and quick assembly. Print size: 188.2 x 78.7"



FLEX-DISPLAY WALL MOUNT

An elegant and discreet solution for hanging banners directly on the wall. The banner is mounted with two snap-lock horizontal bars and fixed to the wall with our wall fixing kit, which does not require holes in the wall or damage to the wall treatment. This system is created for banners 23.6 inches wide.



FLEX-DISPLAY COUNTER TOP

A small version of FLEX-display – ideal for use on counter tops or meeting tables, where space is limited. The system has a small plate base, and the banner size is 15.7 inches wide and 25.6 inches high.



FLEX-DISPLAY FLAG EXTENDER

The patented FLEX-display Flag Extender™ system makes it possible to fly flags indoors – a new way to attract customers. Using a standard Cross base and the classic XL pole in two pieces, the flag is extended by a carbon fibre rod to ensure that your message stays visible. The classic pole has a height of 80.7", and we recommend print sizes of 27.6-59.1".



FLEX-DISPLAY TOTEM DISPLAYS

Flex-display totems are foldable for easy transport, and the telescopic poles make it possible to vary the display height. Horizontal snap-lock bars create an attractive space for your graphics or message. The four sided display offers more space for graphics and may be ceiling-mounted.



FLEX-DISPLAY COUNTER TOP

A small version of FLEX-display – ideal for use on counter tops or meeting tables, where space is limited. The system has a small plate base, and the banner size is 15.7 inches wide and 25.6 inches high.



LUMALINE

LUMALINE offers a new perspective on display systems for trade shows, in-store activities, and other promotional campaigns. Backwalls, counters, tables, and stools are available in various shapes and sizes. Combine components to create a custom display featuring inside illumination to light up your message.



COUNTERS

The family of standard units from Lumaline consists of two types of counters, a table and stools. The smaller version of the counter is perfect for trade shows, exhibitions and in-shop promotion activities. You can use it with or without lighting, and there is shelving underneath the counter to keep information material and samples handy.



The larger counter can be used for the same types of activities – however, this one is large enough to serve as a bar with two persons behind it or allow you to demonstrate larger products. You can use the counters on their own or combine them with other products from the Lumaline and FLEX-display range.



MEETING TABLE

This meeting table is the ideal setting for a relaxed meeting – or for displaying products. The tabletop is covered in white laminate, scratch resistant, and is larger than the base to allow for legroom if you prefer to sit down. You can display your message all around the table by printing on the polycarbonate front. The table is portable in handy bags, weighs 34.5 pounds and is easy to set up.



CHAIR

This chair is an excellent addition to the LUMALINE tables and counters. It offers comfortable seating at a height suitable for the meeting table and the counters. The design is eye-catching, and it offers the opportunity to print your design all around the sides to complement any graphics on the tables and/or counters you use. The chair has its own bag and weighs only 7.8 pounds – and you can carry two chairs in a single bag.



SMALL SHOW KIT

This kit includes a FLEX-display wall and a small LUMALINE counter – a complete sales environment in just three bags. The kit is ideal for activities where you want to attract plenty of attention, yet want to set up and dismantle your display quickly and easily. The total weight of this kit is only 48.5 pounds, and it comes with bags suitable for transportation.



LARGE SHOW KIT

This is a great kit for trade shows, seminar activities, sales and more. It includes a large FLEX-display wall, a large Lumaline counter and two Lumaline chairs. The wall is 118.1in wide and still foldable and portable – with ample space to display your graphics. The counter offers plenty of space for demonstrations, sales activities etc. All the units are portable, and the entire kit only weighs 82.7 pounds.



EGO

The EGO modular panel system is ideal for tower and wall units, stages and complete trade shows. EGO can be configured in almost any shape and size using only three basic components while strong enough to accommodate heavy accessory items such as LCDs, product showcases and load bearing shelves. Do not compromise - customize!

- Modular, unlimited design possibilities to handle your unique display needs
- Easy to put together - tool-free
- Vast number of options to add punch to your presentation



DISPLAYS

TOWER

The attractive MegaGrafix round tower display is the perfect eye-catcher, displaying your messages from every angle. Take your communications to new heights with this audience-attracting display and tower above the competition.

- Use as stand-alone display or complement to other exhibits
- Displays 50 square feet of magnetically-mounted graphics
- Cross-braced and locked aluminum internal construction for stability
- Aluminum frame pops up in seconds
- Applications include trade show exhibits, exhibitions, and retail



TABLETOP

What makes a great tabletop display is versatility, convenience, light weight, attractive styling, and quick, easy set-up. Combine all this with affordability and you're talking about the Mega-

Grafix line. See how creative you can get with these versatile new tabletops. You'll be surprised at how effectively you can give any and all information to customers.



- Present your message even when limited by space and budget
- Use for trade shows, presentations, internal corporate communications, and special events
- Completely portable, allowing you to position your sales graphics within easy view of customers

PREZENTA

Carry your message everywhere! Our entirely self-contained Prezenta briefcase displays are exactly what you need when you're always on the go. These unique presentation systems set up in seconds with generous display areas and arch top headers. Graphics conveniently attach in seconds. Walk in with our Prezenta briefcase displays and make your next presentation an open and shut case.

- Professional appearance
- Self-packing and compact
- Velcro ready display surfaces
- Graphics can be changed anytime and anywhere
- Great for exhibitors, sales reps, managers, instructors, recruiters



6 FOOT CURVED

The handsome curved ends of this rugged portable display make a graceful frame for your message. Furnishing fast, simplified set-up, the display springs from a compact package to a sizable background in minutes. Large, colorful graphics command attention. Design permits instant change for a different look at each show or meeting.

- Lightweight for ease of use and transport
- Assembled in minutes
- Graphics easily attached



DISPLAYS

TABLE THROWS AND RUNNERS



Table throws are a must if you have a table top trade show display! Increase the professional look with your company logo printed on the front of the table throw or table runner. Printed table throws are also perfect for churches, seminars, and college fairs. We can even print the table throw as one large photograph!

- Sizes can be fully customizable to your requirements
- Double-stitched, hemmed edges
- Lightweight vinyl or fabric
- Printed or non-printed
- Full coverage or open-backed table throws

POINT-OF-PURCHASE CUSTOM

If you can dream it, we can build it! MegaGrafix offers you an array of options for affordable freestanding floor displays best suited to your specific applications.

- Innovative and effective structural and graphic ideas
- Ease of assembly and durability
- Especially suited for businesses with limited space



BALLOT BOXES

MegaGrafix ballot boxes are great for contests, raffles, suggestions, or lead generation. They are available in small, medium, and large sizes, in white corrugated cardboard or acrylic.

- Sturdy and designed to easily hold many ballots, leads, votes, and entry forms.
- Proven to be strong marketing tools.
- We will provide the custom sizes that are just right for your client's needs



COUNTERTOP

MegaGrafix counter mats inform your visitors about new products and services, highlight important features, and promote last-minute sales. Mousepads project a message viewed daily in any environment.

- Counter mats economically keep sales messages in prime selling spaces
- Designed to lay flat on sales counters, projecting promotional messages



LITERATURE DISPLAYS

Why have your literature cluttering a table or counter showcase? This sleek and space-efficient system offers a great solution for sales area or lobby.

- Available in 4 and 5-shelf models
- Conveniently sized to display literature and other marketing materials.
- Assures fast, simple locating of documents



DISPLAYS

INTERIOR DÉCOR

Our interior design/décor services enable you to personalize your business environment, presenting a profile of your company, showcasing your culture and direction, and lending interest to your products and services. A professional combination of attractive imagery, custom décor elements, and powerful visual information creates a striking environment with style and a story to tell.



VEHICLE GRAPHICS

Whether it's your car, truck, van, or whatever, these graphics create a moving billboard that constantly reaches customers— all hours of the day and night.

- Gets your business name and message onto streets and highways
- From a single vehicle to an entire fleet
- Design and digital printing for an integrated solution

WRAPS

Mega vehicle wraps provide massive visual power, wrapping your entire vehicle in specially-selected vinyl covered by high-performance laminate.

- Conform materials around curves, rivets, and other design elements
- Will not damage vehicles and is easily removable
- Versatility of changing your message as your marketing needs change



MAGNETIC

Designed for temporary service, these graphics accomplish your advertising or business identification goals without permanently lettering your vehicles.

- Strong magnetic cling
- Versatile – easy to install and remove
- Apply two or three per vehicle



DIGITAL PRINTING

MegaGrafix utilizes a combination of advanced digital printing technologies and expertise to provide application-specific, full-color, promotional materials. These digital resources are designed to target specific audiences with smaller quantity printing at lower costs. They offer the following key benefits to businesses and organizations

- Fast, affordable on-demand digital printing with the exact promotional materials required for the application, in the exact quantities needed, when they are needed.
- Variable data printing and 1-to-1 direct mail that utilizes personalized names, images, and text to address each client or prospect's individual needs and tastes. This completely-personalized target marketing generates response rates more than five times higher than traditional direct mail. We guarantee such results through advanced testing, evaluation, and reporting.
- The convenience and savings of online ordering. Our online services include digital file transfer and complimentary proofing service.
- Fulfillment services through MegaGrafix's combination of digital printing and document management capabilities.
- Ability to reduce the inventory of marketing materials, significantly saving warehousing space.
- Minimizing the risk of outdated information in promotional materials.
- Higher response rates and revenues.



APPLICATION SPECIFIC

For today's highly-personalized and highly-targeted promotional materials, MegaGrafix digital printing service provides an incredible amount of customization and flexibility.

These digital services are perfect for application-specific requirements, ranging from wide-format materials to brochures and catalogs, variable data one-on-one printing, and direct mail programs.



- Businesses and organizations can customize sales materials with messages directed at the specific requirements of various applications.
- Advanced variable data printing and 1-to-1 direct marketing resources furnish customized documents with personalized names, text and images addressing each client or prospects individual needs and tastes. Response rates are five times higher than traditional direct mail. We guarantee such results through advanced testing and evaluation.
- The exact promotional materials required by the project are prepared, in the exact quantities required, when they are required.
- Required changes to the materials are fast, easy, and inexpensive.
- Custom size digital printing allows customers to be creative, forgetting standard sizes and selecting unique size promotion materials.
- Unique paper stocks and substrates can also be selected, enhancing the application-specific parameters.
- Our easy-to-use online ordering service offers convenience and savings. It includes both digital file transfer and complimentary proofing service.

FINISHING SERVICES

Let MegaGrafix add that extra finishing touch with its extensive finishing services.

- Mounting on a variety of substrates for stability and durability
- Laminating to protect and preserve important promotional materials
- Binding, including scoring, folding, perforating, trimming, drilling, saddle stitching, wire binding, and perfect binding
- Accessories such as easels, Velcro, grommets, rope, and various other components
- Fulfillment services. MegaGrafix can assemble and kit your projects, shipping them to multiple locations



CREATIVE SERVICES

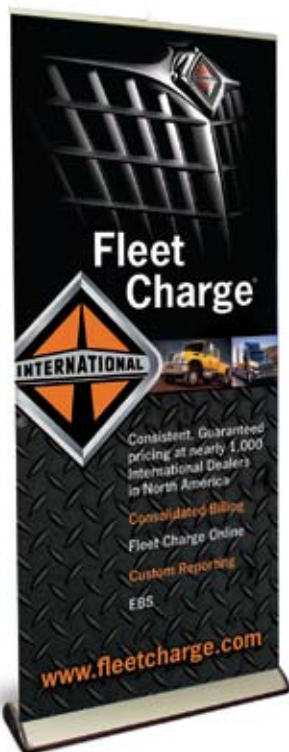
MegaGrafix has an outstanding roster of design resources that can create imaginative ideas, facilitate any manner of creative approach needed, and turn concepts into reality.

We're the pros at:

- Graphic Design
- Photography
- Copywriting
- Marketing Assistance
- Illustration
- Brand Reinforcement

Our comprehensive creative services help make all of your client's display materials stand out, effectively communicate its intended message, and provoke the audience to respond.

Thus, these services not only make your clients look good, but also provide them with growing business. While helping stake out a niche for them and building their brand, MEGA Creative Services offer continuing opportunities for you.



CREATIVE SERVICES

BETTER. FASTER. CHEAPER. GUARANTEED!

We help bring business to you by furnishing a full line of outstanding wide-format displays and other products Better, Faster, Cheaper GUARANTEED.

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